

**Table of Contents**

SIPO-JPO PPH Pilot Program Extends .....	1
China Trademark Applications up by 37% in 2015 .....	1
China Filed 2.83 Million Copyright Registrations in the First Ten Months of 2015 .....	1
China Launches the First Government Capital Led IP Fund .....	2
China Promotes the Amendment of Patent Administrative Enforcement Operations Guidance .....	2
China Copyright Watchdog Targets Piracy in Cloud Storage .....	2
IP Protection and Regulation Regarding Trade Platforms .....	3
Collection of Chinese Geographical Indication Protection Products to Be Translated into English .....	3

**SIPO-JPO PPH Pilot Program Extends**

The Patent Prosecution Highway (PPH) pilot programs between the State Intellectual Property Office of China (SIPO) and Japan Patent Office (JPO) is extended for three years as of November 1, 2015.

<http://www.sipo.gov.cn/zscqgz/2015/201511/t201511131203038.html>

**China Trademark Applications up by 37% in 2015**

More than two million trademark applications have been filed at the China Trademark Office in the first nine months of 2015, the government has reported. The number of applications is up 37% on the same period in 2014.

Also, the State Administration for Industry and Commerce (SAIC) announced it is in the process of establishing a database of trademark filers to increase transparency and tackle bad-faith filings. The SAIC's announcement follows the General Office of the State Council's latest attempt to cut down on the sale of online counterfeit goods in the region.

<http://www.chinaipmagazine.com/en/news-show.asp?id=8274>

**China Filed 2.83 Million Copyright Registrations in the First Ten Months of 2015**

Latest news from the National Copyright Social Service Conference which held by National Copyright Administration (NCA), China's copyright social service has made great improvement during the 12th "five-year plan" period, the ability to create, utilize, protect and manage copyright nationally has been improved significantly, and copyright registrations have enjoyed sustainable growth.

During 2011 and 2014, 2.8301 million copyright registrations have been handled by NCA, up 47.6% than the 11th "five-year plan" period. In the first ten months of 2015, 689,700 copyright registrations have been filed, among which, 191,900 are software, and 328 are copyright pledges. Up to now, copyright registrations have reached 882,000 in total, keeping fast growth trend.

According to a research by Chinese Academy of Press and Publication, copyright industry is now contributing 6.87% of China's GDP

[http://english.sipo.gov.cn/news/iprspecial/201511/t20151104\\_1198424.html](http://english.sipo.gov.cn/news/iprspecial/201511/t20151104_1198424.html)

### **China Launches the First Government Capital Led IP Fund**

The Guozhi Intelligence Intellectual Property Fund, co-founded by the Guozhi Patent Warning Consulting Center and Qinglin Huacheng Investment Company, was launched on November 9.

With initial capital of 100 million yuan, the fund will be mainly used to help companies develop their IP and gain patents for core technologies in a bid to position them better in the industrial landscape. The fund will also offer IP consultancy services ranging from patent filings to industry technology trend analysis to aid companies to increase their IP asset value.

[http://english.sipo.gov.cn/news/iprspecial/201511/t20151118\\_1204762.html](http://english.sipo.gov.cn/news/iprspecial/201511/t20151118_1204762.html)

### **China Promotes the Amendment of Patent Administrative Enforcement Operations Guidance**

The SIPO continued to promote the amendment of "Patent Administrative Enforcement Operations Guidance". Being amended through several rounds of modification and drafts, the new draft has been formed and would be open to whole society for public comment in the near future.

According to SIPO, in the first six months, China's total patent administrative law enforcement investigations reached 10,190, an increase of 107.7%. Among them, 5,437 for patent disputes (including 5,332 patent

infringement cases), an increase of 167.6%; 4,753 counterfeiting patent cases were investigated, an increase of 65.4%.

Next, China will further improve its law enforcement regulations, refine the investigation basis of patent infringement behavior, patent infringement compensation calculation and the rules of evidence and other aspects, and actively conduct patent law amendment work, promote system-wide capacity of law enforcement and investigation.

[http://english.sipo.gov.cn/news/official/201510/t20151028\\_1194694.html](http://english.sipo.gov.cn/news/official/201510/t20151028_1194694.html)

### **China Copyright Watchdog Targets Piracy in Cloud Storage**

Despite a previous crackdown, the cloud storage services in China had long provided internet users a covert channel to download movies and TV series.

According to a recent regulation from NCA, cloud-storage services have been ordered to prevent users from uploading, storing or sharing files that may infringe copyright.

The new rules demand that cloud service providers must punish those copyright offenders by putting them on blacklist, or suspending or terminating their services. Service providers should also notify copyright holders how to lodge complaints, and commit to handling complaints in a timely manner.

<http://www.chinaipr.gov.cn/article/copyright/201510/1882134.html>

### **IP Protection and Regulation Regarding Trade Platforms**

Home to a large number of Internet companies, including the nation's top e-commerce platform Alibaba Group, Zhejiang province in the east China has established a pilot online court program which was initiated by Zhejiang Provincial Higher People's Court and also being testing by three district courts in Hangzhou and the city's intermediate people's court.

The online court is responsible for disputes related to online finance, online payment, infringement of internet copyright, and online transactions. Plaintiffs can register on the website of the online court, file lawsuits and pay legal costs. Since its launch on Aug. 13, the court has received 247 lawsuits.

At the same time, Zhejiang province will start to implement a revised patent regulation on Jan 1, 2016, which requires e-commerce companies to shoulder the responsibility of dealing with patent infringements.

The new regulation will specify the responsibilities and work procedures for e-commerce platforms to deal with patent infringement and counterfeiting. This means trade platforms will be responsible for solving e-commerce patent infringements.

The regulation states that when patent infringements or counterfeiting are spotted, online and TV shopping service providers

should take immediate actions to stop it and report it to the local patent administration.

Other highlights of the new version include a regulation on the rights of disposal and profiting for a patent's inventor or designer, who will be given the priority in enjoying these rights.

In addition, county-level patent administrative departments will be given law enforcement powers to improve patent protection. Some departments will be empowered to mediate disputes on patent infringements and investigate cases involving patent counterfeiting, repeated infringements and cases with great impact, according to the regulation.

<http://www.chinaipr.gov.cn/article/patents/201511/1882374.html>

### **Collection of Chinese Geographical Indication Protection Products to Be Translated into English**

A collection of Chinese geographical indication protection products will be translated into English, according to the China Zhijian Publishing House, which issued the Chinese version. The collection, recently finished by the State Quality Inspection Administration, includes more than 1,000 products with national geographical indications, as well as 10,000 related pictures and explanations of geographical environment, cultural backgrounds and brand construction.

<http://www.chinaipr.gov.cn/article/otherthemes/201510/1882126.html>