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**China's New Patent Administrative Enforcement Measure to Come Effect in July**

The State Intellectual Property Office's decision on revising patent administrative enforcement measures was examined and approved. The newly revised measures were released on May 29, and come into effect from July 1.

The new Measures include a number of important changes: enhanced patent enforcement in e-commerce and exhibitions; improved administrative enforcement management; reduced time frame for administrative enforcement of patent infringement cases; and improved transparency: such as promoting information sharing between local agencies and establishing timely online publication.

[http://english.sipo.gov.cn/news/official/201506/t20150612\\_1130334.html](http://english.sipo.gov.cn/news/official/201506/t20150612_1130334.html)

**China Drafts Guideline on IP Monopolies**

The National Development and Reform Commission recently began drafting a guideline for regulations on the misuse of intellectual property rights and the exercising of monopolies.

The guideline will be based on the Anti-Monopoly Law and will highlight IP-related monopoly agreements, misuse of market ascendancy and concentration of business operators.

The guideline is said to affect the use of IP rights and sales behavior in a number of sectors, including information technology and pharmaceuticals.

[http://www.chinaipr.gov.cn/newsarticle/news/governme nt/201506/1873032\\_1.html](http://www.chinaipr.gov.cn/newsarticle/news/governme nt/201506/1873032_1.html)

**EU Companies Praise Chinese IP Laws and See Areas to Improve**

There are 540 European companies operating in China. In a recent survey, the majority of them praise Chinese intellectual property laws and regulations, although many believe enforcement still need to be improved.

About 20% of them are large-scale companies with more than 1,000 employees in China, and more than 80% of them have been in the market for at least five years. Eight percent of surveyed companies rated the effectiveness of China' IP laws and regulations as "excellent" and 53% viewed them as "adequate".

The European Union Chamber in China also released a report in Beijing affirming the trend is improving.

[http://english.sipo.gov.cn/news/iprspecial/201506/t20150623\\_1134382.html](http://english.sipo.gov.cn/news/iprspecial/201506/t20150623_1134382.html)

#### **“Made in China 2025” Released**

China's State Council issued the “Made in China 2025” in order to deploy the implementation of a comprehensive manufacturing power strategy. This is a first-decade action program of manufacturing power strategy.

The “Made in China 2025” clearly indicates to strengthen the utilization of intellectual property.

“Made in China 2025” adheres to the basic rules of market oriented and government guidance, based on current situation and focusing on long-term development, promoting overall progress and making major breakthroughs, perusing self development and opening for cooperation.

<http://www.chinaipr.gov.cn/channel/newsindex.shtml>

#### **Latest Report Reflects Improvements in China's Intellectual Property Development in 2014**

China's intellectual property development continued to improve in 2014 according to a report released by the country's intellectual property watchdog.

The index for the country's IP development has been based on the evaluation of IP

creation utilization, protection and environment of IP development. It stands at 63.74 points in 2014, up 0.98 points year on year, according to the annual report released by the State Intellectual Property Office (SIPO).

China's IP development performance ranked in 2013 from 19th in 2008 among 40 countries with remarkable progress in IP development capability and performance.

<http://www.chinaipmagazine.com/en/news-show.asp?id=7828>

#### **China's International Patent Applications Continue Growing in 2014**

China's international patent applications grew to 25,500 cases in 2014, up 18.7 percent year on year, according to a report released by the country's intellectual property watchdog on June 4th.

The Patent Cooperation Treaty (PCT) – an international patent law treaty is a major channel for Chinese applicants to seek international recognition.

According to the annual report released by the SIPO, high application fees are considered to be the top concern for most Chinese PCT applicants, while unfamiliarity with foreign laws and application procedure also hampered their patent internationalization efforts.

[http://english.sipo.gov.cn/news/official/201506/t20150608\\_1128200.html](http://english.sipo.gov.cn/news/official/201506/t20150608_1128200.html)

### **Global Innovation Trends Revealed in Latest Report**

Despite increasing patent volume worldwide, global innovation activity is slowing down, according to a report unveiled recently by the intellectual property and science department of Thomson Reuters, a leading business information provider.

The report, titled *The Future Is Open: 2015 State of Innovation*, examined global research and patent activities. The top three industries showing the largest growth in patents were food, beverages and tobacco, increasing 21%; pharmaceuticals, up 12%; and cosmetics and well-being, growing 8%.

The Chinese Academy of Sciences topped the list of patent filers in the pharmaceuticals business, and ranked second in the list for the biotechnology sector. Chinese petrochemical giants Sinopec and PetroChina took the top two spots in the list of patent filers in the oil and gas industry. China National Offshore Oil Corp also made it to the top five of the same list.

Samsung was noted as a good example toward "open innovation" and "top patent assignee". The company often partner with academic institutions, individual researchers and other companies; and ranked among the top 25 patent assignees in nine of the 12 industries analyzed in the study.

[http://english.sipo.gov.cn/news/iprspecial/201506/t20150604\\_1126854.html](http://english.sipo.gov.cn/news/iprspecial/201506/t20150604_1126854.html)

### **Chinese Company ZTE among World's Top Patent Holders**

China's leading telecom equipment manufacturer, ZTE Corp., was ranked third globally in patent applications under the 2014 Patent Cooperation Treaty (PCT), according to the company, citing the World Intellectual Property Organization (WIPO). More than 12,000 handset-related patents have been granted to ZTE. They hold 13 percent of the world's 4G-specific patents.

Among all Chinese cellphone companies in the U.S. market, ZTE has the biggest market share and one of the four most popular brands in the market, according to the company.

More than 10 percent of ZTE's annual business revenue goes toward innovation and research, said CEO Shi Lirong. Over the past five years, the company has invested over 40 billion yuan (6.54 billion U.S. dollars) in research and development, and it has 26,000 R&D employees, which account for 37.5 percent of all employees.

The company earned 883 million yuan in net profits in the first quarter of 2015, up 41.91 percent year on year. Operating revenue increased by 10.21 percent year on year to 21 billion yuan.

[http://english.sipo.gov.cn/news/iprspecial/201505/t20150519\\_1119529.html](http://english.sipo.gov.cn/news/iprspecial/201505/t20150519_1119529.html)