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**Invention Patent Represented by AFD Won the 14th Chinese Patent Award**

September 26, 2012, the 14th Chinese Patent Award has been announced in Beijing, patent No.200810087760.5, represented by AFD in the name of ZTE, won the Outstanding Prize of the 14th Chinese Patent Award.

<http://www.sipo.gov.cn/tz/pingxuan/201209/t20120925755967.html>

**China Strengthen IPR Creation, Use, Protection and Management**

According to the Opinions on Deepening S&T System Reform and Quickening National Innovative System Construction issued by the CPC Central Committee and the State Council, China will strengthen IPR creation, use, protection and management, and establish patent trend analysis and early warning mechanism in national key technology field, improve IPR protection measures and consummate IPR aid mechanism.

[http://www.chinaipr.gov.cn/newsarticle/news/governme nt/201210/1700644\\_1.html](http://www.chinaipr.gov.cn/newsarticle/news/governme nt/201210/1700644_1.html)

**China IPR Pledges Honored**

China's IPR protection and promotion efforts have been substantially boosted since October 2007, when the 17th National Congress of the Communist Party of China officially unveiled an IPR strategy.

Chinese courts received more than 68,000 cases concerning IPR in 2011, a 200-percent increase compared with 2007. During the same period, commerce authorities across China solved more than 79,000 violations of trademark rights cases, 57 percent more than in 2007, according to the report.

A total of 807 measures have been taken to protect and promote IPR since 2007, with 55 law enforcement operations launched.

Since 2007, Chinese customs have seized more than 125,000 batches of goods that infringed IPR and were worth 2.73 billion yuan (\$434 million).

[http://english.sipo.gov.cn/news/iprspecial/201209/t20120925\\_755827.html](http://english.sipo.gov.cn/news/iprspecial/201209/t20120925_755827.html)

### **IPR Protection - Considered Key to China's Economic Restructuring**

China's 12th Five-Year Development Plan stresses the need to "improve relevant legislation to help strengthen the creation, application, protection and management of intellectual property".

Mr. David Kappos, U.S. under secretary of commerce for intellectual property and also director of the U.S. Patent and Trademark Office echoed this emphasis at the second China-U.S. International Cooperation Forum on Intellectual Property Rights by saying "IP (intellectual property) protection has never been more central to each of our countries individually and for our relationship with each other".

[http://english.sipo.gov.cn/news/iprspecial/201209/t20120925\\_755750.html](http://english.sipo.gov.cn/news/iprspecial/201209/t20120925_755750.html)

### **SIPO to Promote Market-oriented IPR Information Service**

The Chinese government's focus on intellectual property work has moved to the stage of helping companies better use the patent process and providing improved services after applications are filed.

In the big picture, WIPO is going to develop a global infrastructure to become a world reference source of IP information. To follow the trend, SIPO would make full use of patent system and resources to develop market-oriented IPR information service. New

services and specialized tools for analyzing patent information will be constructed to help industries grasp innovation opportunities and identify potential partners.

Meanwhile, the agency will encourage the public to invest in IPR informationization in a bid to accelerate business innovation and upgrading.

[http://english.sipo.gov.cn/news/official/201209/t20120925\\_755819.html](http://english.sipo.gov.cn/news/official/201209/t20120925_755819.html)

### **Trademark Litigation Grows Fast in China**

Since China's WTO accession, trademark litigation has boomed along with nearly other IPR-related statistics.

From 2002 to 2011, all levels of court accept the trademark civil disputes over 45,706 cases, with an average annual growth rate reached 39.8%. Litigation involving trademark validity at the Beijing No. 1 Intermediate Court grew even quicker from 2007 to 2011, to 5383 cases, and the annual average growth rate reached 57.2%. Trademark criminal cases numbered 8194 during this period, with an average annual growth rate of 27.9%.

In sum, administrative validity cases have grown the quickest by far, due in part to the rapid growth in TM filings. Administrative cases were followed by civil cases and then criminal cases; and all of them showed double digit growth.

<http://chinaipr.com/2012/10/19/what-has-been-the-impact-of-the-trademark-law-on-trademark-litigation/>

### **National Survey for Brand Power Index**

The Ministry of Industry and Information Technology began a nationwide survey for the 2013 China Brand Power Index.

The index, also known as the C-BPI, is an effort by the ministry to help lift the quality of domestic brands and protect the intellectual property rights of both indigenous and overseas branded products in China. The results of this survey are scheduled for release in the first quarter next year.

[http://ipr.chinadaily.com.cn/2012-10/10/content\\_15806477.htm](http://ipr.chinadaily.com.cn/2012-10/10/content_15806477.htm)

### **China International Patent Fair Concludes**

The three-day fair attracted more than 1,700 companies at home and abroad, displaying over 5,700 patents.

Ten domestic and overseas companies have signed five cooperation agreements on creative industrial projects including electronic information, numerical control, equipment manufacturing, new materials, and biotechnology.

Deals amount to 350 million yuan (\$55.4 million).

[http://english.sipo.gov.cn/news/iprspecial/201209/t20120925\\_755831.html](http://english.sipo.gov.cn/news/iprspecial/201209/t20120925_755831.html)

### **Microsoft Eyes Opportunities in China's Push for Innovation**

China has become Microsoft's largest research base outside the United States, with its Asia-Pacific Research and Development Group in economic hubs like Beijing, Shanghai and Shenzhen, and another 10 branch offices in provincial capital cities.

Microsoft believes that stronger IPR protection will give Chinese entrepreneurs greater confidence to invest in building innovative and creative businesses, and will help lay a solid foundation for China to build its knowledge economy.

"We're committed to continue our partnership with China as we look towards the future, which promises a new era of computing and new opportunities to create continued positive growth and change," said Craig Mundie, Microsoft's chief research and strategy officer.

[http://english.sipo.gov.cn/news/iprspecial/201209/t20120925\\_755753.html](http://english.sipo.gov.cn/news/iprspecial/201209/t20120925_755753.html)