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**Tian Encourages Stepping up Patent Information Service**

The 2011 China Patent Information Annual Meeting, based on the theme "Enhancing the Capacity of Patent Information and Utilization", was concluded in Beijing on September 6. SIPO Commissioner Tian Lipu stressed that patent information service shall be improved to boost economic development.

Patent information is now regarded as an important impetus in driving the nation's economic development and supporting the growth of traditional and emerging industry in today's China, he addressed.

The meeting was hosted by SIPO and organized by the Intellectual Property Publishing House. Over 1,000 officials, experts, patent information services agencies, enterprises from China, the United States, Britain, Germany, Japan, Korea and other countries and regions attended the meeting.

[http://english.sipo.gov.cn/news/official/201109/t20110919\\_620726.html](http://english.sipo.gov.cn/news/official/201109/t20110919_620726.html)

**Vice Premier: China Encourages Fair Competition Among Enterprises**

The 2nd BRICS International Competition Conference was held in Beijing on September 21. At the opening ceremony, Chinese Vice Premier Wang Qishan stressed that BRICS countries should communicate with each other closely to boost cooperation with other countries as well as international organizations in terms of enforcing competition law. Enterprises competing fairly in China were encouraged while those behaving unfairly would be punished, he added.

In a bid to create a legal environment in favor of competition, with legislation of laws governing unfair competition, protecting consumer rights and interests and IPR, China has basically cleared obstacles and established the legal system regulating a full range of enforcing law. Starting from October 2010, China has achieved palpable results in a nationwide campaign on combating IPR violations and on the production and distribution of fake and shoddy products.

[http://english.sipo.gov.cn/news/iprspecial/201109/t20110928\\_622015.html](http://english.sipo.gov.cn/news/iprspecial/201109/t20110928_622015.html)

**Chinese Patent Award Candidates Out for Public Scrutiny**

After intense examination and vote, the result of the 13th Chinese Patent Award is announced on the website of SIPO and China Intellectual Property News for public comment from September 14 to 28. The 233 patent projects announced include 15 patent gold medals and 5 design gold medals, 178 and 35 excellence projects for patent and design respectively.

The competition has received a total of 697 entries including 517 invention projects, 70 utility model projects and 110 design projects. Among the participating patents, 379 are recommended by local IP administrations, 164 are recommended by ministries, 70 are recommended by fellows of science or engineering academies and 84 are recommended by industry associations. After selected by a jury, 585 are in the next round of evaluation.

[http://english.sipo.gov.cn/news/iprspecial/201109/t20110928\\_622014.html](http://english.sipo.gov.cn/news/iprspecial/201109/t20110928_622014.html)

**2010 National IP Protection Results Published**

The conference of 2010 national IP protection results was held in Beijing on September 19. China's special campaign against IP infringement, counterfeiting and piracy and other 19 events were voted the top IP protection events in 2010, and Wang Ziqiang and other 9 persons were voted the most influential person in the year.

In a bid to exert the full demonstration role of major IP protection event, case and the most influential person, and facilitate the implementation of National IPR Strategy, SIPO, State Administration of Industry and Commerce(SAIC) and National Copyright Administration(NCA) jointly launched the above event.

[http://english.sipo.gov.cn/news/iprspecial/201109/t20110928\\_621988.html](http://english.sipo.gov.cn/news/iprspecial/201109/t20110928_621988.html)

### **China Ranks Sixth in International Trademark Registration**

China became the world's sixth largest applicant for international trademark registration this year, up one place from 2010, said Wang Binying, deputy director general of the World Intellectual Property Organization (WIPO) at the 4th China Trademark Festival held in Chengdu, capital of southwest China's Sichuan Province on September 6.

Wang said that the country is now among the world's most active applicants in terms of the number of applications. Numbers show that the WIPO received a total of 39,687 applications worldwide in 2010. Among them, 1,928 came from China, up 42 percent year-on-year, the second fastest increase worldwide after the Republic of Korea. European Union countries ranked top with 22,403 applications in terms of numbers.

[http://english.sipo.gov.cn/news/iprspecial/201109/t20110923\\_621412.html](http://english.sipo.gov.cn/news/iprspecial/201109/t20110923_621412.html)

### **Sony Entangled in 1.55 M Yuan Copyright Trouble**

Beijing Dongcheng District People's Court recently took the producer of the famous cartoon China's five-thousand-year Civilization Shanghai Shuimu Animation Design's complaint against Sony China and Beijing Huaxia Anye Company over infringement of its copyright.

Shanghai Shuimu Animation claimed that their cartoons have earned good reputation from young Chinese viewers, however the two defendants linked

the Sony TV sets with the network users without authorization, thus infringing upon its lawful rights and interests and causing sales decline of cartoon and economic loss. The plaintiff then filed suit to the court and sought injunction and 1.55 million yuan in damages, eliminated negative effects by apologizing on the public media.

[http://english.sipo.gov.cn/news/iprspecial/201109/t20110923\\_621409.html](http://english.sipo.gov.cn/news/iprspecial/201109/t20110923_621409.html)

### **Taobao Shop Under Indictment for Distributing Fake HELLO KITTY**

Shanghai Pudong District People's Court recently took the prosecuting authority's complaint on Gu and Zhang's infringement of "HELLO KITTY" trademark. The prosecuting authority filed a case with the court, asserting Gu and Zhang's distribution of counterfeit HELLO KITTY on the website of TAOBAO with a total of 800,000 yuan in revenue, during the period from July 2009 to December 2010. On December 28, 2010, Shanghai Pudong Public Security Bureau seized over 70 kinds of fake products worth 110,000 yuan which infringing trademark of SANRIO company.

The plaintiff held the defendants's distribution of counterfeit products is on purpose and should be prosecuted for criminal liability.

As of nows, the court has not yet rendered a ruling. We will follow the development of the case.

[http://english.sipo.gov.cn/news/iprspecial/201109/t20110928\\_622012.html](http://english.sipo.gov.cn/news/iprspecial/201109/t20110928_622012.html)