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**SIPO-USPTO IP Management and Commercialization Seminar Held in Beijing**

In a bid to provide university scientists and researchers, individual inventors, IP experts and other interested parties with information on how to set up a technology transfer office at a research institution, and information on IP commercialization, including IP licensing, the SIPO, USPTO Joint Seminar on IP Management and Commercialization was held in Beijing on July 24. SIPO Deputy Commissioner Gan Shaoning and USPTO Vice Commissioner Teresa Rea attended the seminar and delivered speech.

[http://english.sipo.gov.cn/news/official/201108/t20110805\\_614649.html](http://english.sipo.gov.cn/news/official/201108/t20110805_614649.html)

**China Vows to Step up IPR Protection for Animation Works**

In an effort to support creation, production and broadcasting of animation works through application and examination, step up IPR protection and promote the commercialization, the Ministry of Culture, the State Administration of Radio, Film and Television, and the General Administration of Press and Publication jointly issued a Circular on Declaration of State High-Quality Animation Works Project recently.

Under the circular, the three authorities would receive the application materials for the project starting from August 1 to September 30. Any domestic legal person or registered group engaging in animation production in China could file a request. The circular also requires the authorities to support the projects by establishing a commercialization promotion platform, organizing public education and strengthening IPR protection.

[http://english.sipo.gov.cn/news/iprspecial/201108/t20110822\\_617220.html](http://english.sipo.gov.cn/news/iprspecial/201108/t20110822_617220.html)

**China Software Industry Generates 1.3 Trillion Yuan in 2010**

Thanks to the campaign against infringement and piracy software, and promotion of use of licensed software, China's software industry generated 1.3 trillion yuan in revenue in 2010. As of now, the remediation campaign for use of authorized software by central government agencies concludes as scheduled. 135 national-level and local agencies have spent 377.14 million yuan in purchasing 381.807 sets of authorized software. The local government will fulfill the tasks before the end of October.

[http://english.sipo.gov.cn/news/iprspecial/201108/t20110822\\_617219.html](http://english.sipo.gov.cn/news/iprspecial/201108/t20110822_617219.html)

**Trademark Applications on Pace to Hit Record High This Year**

According to the State Administration for Industry and Commerce (SAIC), applications for trademark registration nationwide in the first half of 2011 increased by 34.84% and are expected to hit a new record in the remaining half.

[http://english.sipo.gov.cn/news/iprspecial/201108/t20110811\\_616022.html](http://english.sipo.gov.cn/news/iprspecial/201108/t20110811_616022.html)

**China: Invention applications for power battery for vehicle**

As of March 2011, China filed 174 invention applications in the field of power battery for vehicle, 113 of which are from domestic and 4 ones can be regarded as the core technology of power battery.

[http://www.chinaipr.gov.cn/newsarticle/news/government/201108/1247275\\_1.html](http://www.chinaipr.gov.cn/newsarticle/news/government/201108/1247275_1.html)

**Huawei, ZTE Face Possible 337 Investigation**

On July 26, three companies under the digital giant Intel Corporation filed applications with the US

International Trade Commission (ITC) for initiating a 337 investigation, alleging Huawei Technology and Zhongxing Telecom Equipment Corporation (ZTE), China's two leading telecom solution providers and the Finish mobile giant Nokia over infringement of 7 patents in 3G wireless equipment and sought an exclusion order.

As their first 337 investigation case, Huawei and ZTE both signified that they would take the dispute seriously. Huawei said that they owned a large quantity of core patents in 3G and 4G technologies and always attached great importance to IPR protection and have a good reputation in respecting and protecting IPR since they started their business.

[http://english.sipo.gov.cn/news/iprspecial/201108/t20110811\\_616023.html](http://english.sipo.gov.cn/news/iprspecial/201108/t20110811_616023.html)