

Table of Contents

2010 national strategy for intellectual property.....	1
IPR Highlights of work report of Supreme People's Court.....	1
China's patent applications up 30% this year.....	1
Patent E-examination in Fully Play at SIPO.....	1
SIPO Opens Green-channel for Expo Patenting.....	1
Trademark examination cycle to be shortened to 1 year.....	2
Measures on IP of transport industry issue.....	2
China: agricultural patents increase.....	2
China to step up protection on GI.....	2

2010 national strategy for intellectual property

A new national strategic program on intellectual property was approved at an inter-ministerial conference held in early March. The program aims to encourage creation and management of intellectual property, enhance its protection and promote it as a strategic resource, according to the State Intellectual Property Office (SIPO). SIPO commissioner, Tian Lipu, said various ministerial-level organizations will cooperate to ensure the implementation of the program.

<http://www.chinaipr.gov.cn/news/government/621583.shtml>

IPR Highlights in the Work Report of Supreme People's Court

China's chief justice and the president of the Supreme People's Court (SPC), Wang Shengjun, delivered a report summarized the work of the SPC to the Third Session of the 11th National People's Congress on Thursday afternoon (March 11, 2010). According to the report, Chinese courts concluded 36,000 intellectual property right infringement cases, increased by 29.7%.

<http://www.chinaipr.gov.cn/news/government/622840.shtml>

China's patent applications up 30% in 2009

China is now ranked 5th worldwide for the number of patent applications after seeing 30 percent increase from the previous year, according to the statistics on 2009 patent applications released by the World Intellectual Property Organization (WIPO).

China's rise in patent applications outstrips every other major country in the world. ZTC Corporation saw the largest increase in patent applications in 2009 with growth of more than 50 percent. Globally, patent applications dropped for the first time in 30 years as a result of the financial crisis. According to the WIPO's statistics, it received a total of 155,900 global patent applications in 2009.

<http://www.chinaipr.gov.cn/news/headlines/625350.shtml>

Patent E-examination in Fully Play at SIPO

China Patent Electronic Examination System is now officially in use. China is full connect with the big E for patent examination following the patent authorities in the U.S., Japan, Korea and Europe.

One of the principal targets in the 11th Five-Year Plan of SIPO is to build an information system which provides better supports and services for the internal and external users, including the public. The system is designed to enable the corresponding of all the patent examination proceedings to run in one centralized electronic network.

http://www.sipo.gov.cn/sipo_English/news/official/201003/t20100312_506276.html

SIPO Opens Green-channel for Expo Patenting

SIPO has opened a green channel for patent applications by formulating relevant patent examination priority rules to provide fast, efficient, convenient and reliable services for the R & D projects in Shanghai Expo.

The patent examination priority rules clarify the party, procedures and the requirements of the examination. According to the rules, SIPO will place those patent applications which concerning technologies during the

Shanghai Expo on a fast track of examination, if these applications meet the requirements.

http://www.sipo.gov.cn/sipo_English/news/official/201003/t20100312_506277.html

Trademark examination cycle to be shortened to 1 year

Director of State Administration for Industry and Commerce, Zhou Bohua, disclosed that China has reversed the passive situation of backlog of trademark examination after two years' efforts. The examination cycle will gradually move toward normalization in 2010 and can be shortened to one year in the end of the year.

One of the reasons for the backlog is the large volume of the trademark applications. China's trademark applications rank the first in the world for seven consecutive years since 2002. As of June 30, 2009 , China's total applications for trademark registration have reached 6.77 million, while effective registered trademarks reached 2.4 million.

<http://www.chinaipr.gov.cn/news/government/625068.shtml>

Measures on IP in the transportation industry issued

The Ministry of Transportation has issued the "Management Measures on Intellectual Property of Transportation Industry" ("Measures"), which aims at strengthening the utilization, protection and management on intellectual property rights in the transportation industry.

The "Measures" standardizes the IPR protection and management in international cooperation. It regulates all kinds of S&T cooperation and exchange activities. The Ministry of Transportation will comprehensively strengthen the management and protection of intellectual property rights, and safeguard the legitimate rights and interests of the cooperating parties. The "Measures" further improves the system of rewards and penalties.

<http://www.chinaipr.gov.cn/news/government/616483.shtml>

China: agricultural patents increase

Based on the statistics released by China Center for Intellectual Property in Agriculture (CCIPA) under the Chinese Academy of Agricultural Sciences, during 2002 to 2008, the amount of patent applications related to agriculture increased from more than 4,500 to over 9,300.

According to CCIPA researcher Liu Lijun, for the past 10 years, patent filings in agriculture innovative fields in China have risen fast, especially in the field of transgenic crops. Last year, the patent applications related to transgenic crops were 342, while it was 119 in 2002. Pleasingly, these innovation technologies have been used in the nation. In 2008, China planted about 4 million hectare of transgenic cotton, taking up 70% of the cotton farmland in China.

<http://www.chinaipr.gov.cn/news/government/620451.shtml>

China to step up protection on GI

It is already 25 years since China has begun work on registration, operation, and protection of GI after joining the Paris Convention in 1985. By the end of 2009, State Administration for Industry and Commerce (SAIC) had approved 749,800 trademarks for agriculture products, approved and preliminarily approved 771 GIs.

According to the investigation samples for 81 agriculture product GIs, in 2009, employees for agriculture product GIs accounted for 24.16% of the total population; the price for the agriculture products with GIs increased by 87.69% averagely comparing to that before registered; the annual income for farmers growing agriculture products with GIs accounted for 38.78% of the total income, 75.39% higher than that before registered.

In the future, SAIC will carry out the Outline of the National Intellectual Property Strategy, reinforce the registration and protection for GIs, expedite the examination procedure for GI registration, and accelerate the reconstruction for agriculture by using GIs and trademarks for agriculture products, so as to make more contributions to the socialism new countryside construction.

<http://www.chinaipr.gov.cn/news/headlines/618493.shtml>